DETOUR FANCY
EXPO&LEADERSHIP ACADEMY
FOCUSED AND NATURALLY CONFIDENT YOUTH

2020 ANNUAL REPORT

Even though the current landscape is different, our message of inspiration and hope is the same. As an organization, we continue to take it one day at a time, while following local, state and federal guidelines. We continue to meet virtually and through a hybrid model meeting outside with all our F.A.N.C.Y Leadership Academy Programs to provide mental and emotional support to our teen members, while keeping them engaged.



LEADERSHIP ACADEMY

We are committed to connecting and empowering girls in San Diego County through providing leadership programs, increasing awareness/education, and hosting empowerment events which increase self-esteem & confidence. The F.A.N.C.Y. Teen Girls Leadership Academy is a DETOUR youth development mentorship program which places an emphasis on improving the self-esteem and self-awareness of teen girls ages 11-17.



In 2020, we increased our enrollment of teen girls in our FANCY Teen Girls Leadership Academy programs within the community and at school sites to 82. Due to shelter-in-place orders in response to the COVID-19 pandemic, all programming was done virtually.

During the pandemic our community outreach increased and we launched our Community Pods Program, delivering swag bags and doing activities to girls at low-income apartment complexes throughout Southeastern San Diego.





SCHOOL ASSEMBLIES

"The Fancy Systerlove Spring 2020 Tour"

Featuring the SOULcial Workers



Based on a foundation of self-love and appreciation, our assemblies allow girls to strengthen their confidence and self-esteem - empowering them to make healthy life choices. We provide girls with a safe affirming space to engage in discussion and interact with others to share their stories and experiences. In the spring, we hosted 10 assemblies to elementary and middle schools throughout the San Diego School District.

FANCY IN STEAM

Our FANCY In STEAM program partnered with Hands-On Technology to host a You-Tube and Tech Entrepreneurship Camp which provided the opportunity for 17 girls to engage in STEAM technology activities through this one-week Zoom training. Activities included YouTube-ing & Social Media Management, Tech Entrepreneurship, and Core Technology Fundamentals & Electrical Engineering. The girls were given YouTube and social media tutorials and were challenged to create and maintain social media content. The Tech-Focused Entrepreneurship & Public Speaking Skills curriculum culminated in a “Shark-Tank" Pitch Event. The girls also received skill-level based labs in Computer Science focused on Coding and Electronics.

We also partnered with the Elementary Institute of Science to provide a fall program for 9 elementary school youth to engage in STEAM Engineering and Photography classes through this five-week series of workshops. Activities included building and designing different engineering models and exploring the art of photography.

We partnered with Sylvan Learning Center for a 2 week Zoom summer Algebra Camp to assist six girls with improving their math skills. There was 100% participation for the entire two week program.

In addition, we partnered with SONY to host a coding workshop for 14 girls where they learned to code SONY KOOV Kits! KOOV is the all-in-one coding, robotics and design kit that combines digital coding with physical building to teach the next generation of innovators. The girls enjoyed this activity because we were able to host the facilitator virtually while being together socially distanced. Each girl coded and built their own KOOV Kit.



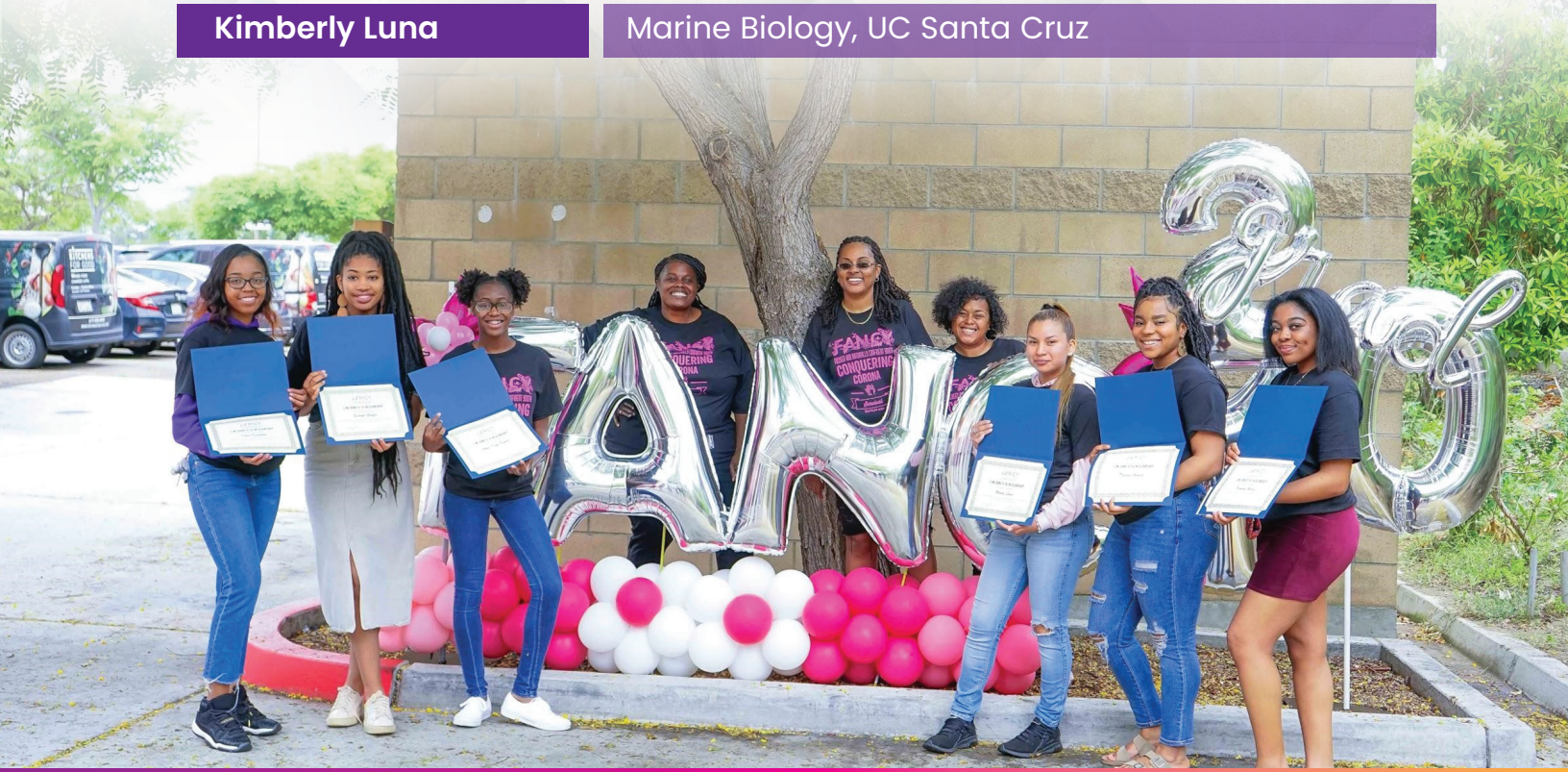
The funding was provided by SDG&E, The City of San Diego, The General Atomics Sciences Education Foundation, Solar Turbines

SCHOLARSHIPS

Detour Empowers wishes to congratulate our F.A.N.C.Y. Academy High School graduates for their hard work. We are happy to share that our graduating seniors have committed to various universities. These young ladies were awarded a $500.

Susan Curtin Fund 4 Girls:

Endiya Griffin	Ethnographic Journalist, USC
Tatiana Howell	Management & Business Economics, UC Merced
Anna-Kaye Powell	Business Admin Air Force Officer, SDSU
Wendy Luna	Forensic Psychology, SD City College
Kennedy Harris	Theater, UCLA
Kelis Knighton	Social Work, Texas Southern University
Kimberly Luna	Marine Biology, UC Santa Cruz



EVENTS

Our summer kick-off event "Join Us For Juice" was a huge success! We gave away free juice, FANCY Activity Bags, and T-shirts to 100 Girls who attended! We had a great turn out for our first ever drive through event! Thank you to our partners, The Write Juice Truck, SDG&E and ArtReachSD for donating items for our FANCY Activity Bags.



DETOUR School Supply Drive

We gave away free school supplies to 100 girls in the community!
This event was sponsored by Solar Turbines, SDG&E, Denise E. Matthis - DEM Financial Services & Real Estate, OOLY, We Will Rise, Project 39 Giving Circle, Deborah Ann & Walker Bowie, Vernita Gutierrez, SD Public Library, and Gabriela Delgado



Holiday Giveaway

In partnership with The Harvey Foundation and the San Diego Foster Parent Resource Center, we gave away free turkey dinners for Thanksgiving and toys for Christmas to over 100 families in the community!











AWARDS





DETOUR was chosen by the Association of Fundraising Professionals - San Diego Chapter as the 2020 National Philanthropy Day® (NPD) Honoree for Outstanding Organization for Diversity and Inclusion!

Each year, the AFP recognizes the contributions of people who are actively engaged in giving through time, talent and treasure. They honor those that strengthen and enrich our community and world.

San Diego's NPD is one of the largest and most successful in the U.S., attracting 1,000+ participants including philanthropists, nonprofit leaders, CEOs, Executive Directors, board members, development professionals, business, community, and civic leaders.

We are honored that the AFP recognizes the important work we do.

ALL ABOUT GIRLS OF COLOR INITIATIVE

We continued our All About Girls of Color Initiative with Gabriela B. Delgado (Saving Our Starfish) and Janedra Sykes (Arboreta Consulting Group) which unites individuals passionate about youth equity and inclusion to reduce the exclusionary practices and marginalization of girls of color by providing training on current trends impacting them and evidence-based practices for supporting and engaging girls of color around these trends.

- Recipient of a grant from the San Diego Women's Foundation and the Latina Giving Circle to further our work
- Selected by LEAD San Diego to partner on a Leadership Action Project in 2021 - This project will provide an action plan based upon existing data to determine the extent to which the San Diego Region is empowering and increasing opportunities for girls of color. We will explore the impact of COVID-19 on these indicators, identify opportunities for improvement and advocacy, while establishing relationships with County of SD stakeholders. It will afford us critical data that will inform the next phase of our work to catalyze our AAGOC Collective and construct a new narrative about girls of color
- Partnered with various stakeholders in the San Diego County Region to meet monthly sharing current trends, information, and resources raising awareness on issues pertaining to girls of color in education.



ABOUT US

DETOUR is a mentoring program for girls of color. Our vision is to see equity and inclusion for teen girls of color in higher education and priority sector employment. Our mission is to increase access to education and employment opportunities for girls through our Focused And Naturally Confident Youth (F.A.N.C.Y.) Leadership programs (Expo, Leadership Academy, and Ambassador Internships.)

DETOUR is a 501(c)(3) charitable organization.
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